

## COOKIE POLICY

Effective Date: April 3rd, 2024

This Cookie Policy explains how Edheroes Association, ("the Controller", "we", "us" and "our") use cookies and similar technologies when you visit our Websites located at: <https://edheroes.network> or any other websites, pages, features, or content we own or operate (collectively, the "Website(s)") and/or when you interact with our online advertisements or marketing emails. It explains what these technologies are and why we use them, as well as your rights to control our use of them.

In some cases, we may use cookies and similar technologies to collect personal information, or information that becomes personal information if we combine it with other information. In such cases the Edheroes Association Privacy Policy will apply in addition to this Cookie Policy.

If you have any questions about our use of cookies or other technologies, please submit your request via our e-mail: [info@edheroes.network](mailto:info@edheroes.network).

### WHAT COOKIES ARE?

The technologies used in relation to the Website may include cookie files. A "cookie" is a small data file that can be sent to and placed on or in your computer's or mobile device's hard drive and/or memory, whichever is applicable, when you access and use the Website.

Besides cookie files that are only used during a session and deleted after your visit of the website ("**Session Cookies**"), we may use cookies in order to save user configurations and other information for a certain time period ("**Persistent Cookies**"). Persistent cookies are saved on your computer and that are not deleted automatically when you quit your browser, unlike a session cookie, which is deleted when you quit your browser.

The Websites may use its own cookies ("**First party cookies**"). In addition, the Websites might potentially use external services, which also set their own cookies, known as **Third-party cookies**.

Every time you visit the Websites, you will be prompted to accept or refuse cookies through the Website's [Cookie Consent Form](#). In addition, you can opt-in or opt-out of processing certain categories of cookies both First party and Third-party cookies, but except strictly necessary cookies via [Cookie Consent Form](#).

The Website uses a CookieHub as a Cookie Management Platform to store key and state of Your consent to cookies, thus helping us to manage your consent and respect your rights. Privacy Policy is available at:

[https://www.cookiehub.com/legal/terms-and-conditions?\\_ga=2.163486268.1216065767.1655405070-953238523.1655405070](https://www.cookiehub.com/legal/terms-and-conditions?_ga=2.163486268.1216065767.1655405070-953238523.1655405070)

### WHY COOKIES ARE USED?

The Website may deploy cookie files to collect, store, and sometimes track information for statistical purposes to improve the Website and the functionality and services it offers, as well as:

- to store user preferences (e.g. language);
- to record session information;
- to record user-specific information on what pages you access or visit;
- to record past activity in the Website;

- to provide improved functionality when you return to the Website;
- to ensure that you are not repeatedly sent the same advertising or notifications; and
- to collect other information that you send or that may be required for maintenance, improvement and enhancement of the Website;
- to ensure Your access and use of certain functionality and services of the Website.

The Website may also deploy "web beacons" and similar technology to assist with delivery of the cookie to your computer or mobile device.

## **WHAT TYPES OF COOKIES DO WE USE?**

The Websites uses the following types of cookies:

### **Strictly Necessary Cookies**

These cookies are necessary for the Website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in, or filling in forms. These also include cookies the Website may rely on for fraud prevention. You can set your browser to block or alert you about these cookies, but some parts of the Website will not then work.

### **Statistics Cookies**

These cookies allow to count visits and traffic sources so we can measure and improve the performance of our Website. They provide information which pages are the most and least popular and track how visitors move around and interact with the Website. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our Website, and will not be able to monitor its performance.

### **Marketing Cookies**

Website uses first party and third-party cookies to display advertising on our Website and serve advertising on other third-party sites that may be relevant to you or your interests. These cookies are also used to help measure the effectiveness of the advertising campaign. They remember that you have visited the Website and this information may be shared with other organizations, such as advertisers. This means that after you have been to our Websites, you may see some advertisements about Edheroes Association, its events on the Internet. The information collected through this process with the third-party cookies does not enable us or third-party service providers to identify your name, contact details or other personal information that directly identifies you unless you choose to provide these. If you do not allow these cookies, you will experience less advertising tailored to your inferred interests on our Website and will not receive targeted Edheroes Association advertisements on third party websites.

Additional information about the use of particular types of cookies, each cookie's purpose and retention period, provider are contained in the Schedule 1 hereto.

## **MISCELLANEOUS**

You may configure your browser settings in a way that it rejects cookies, only saves them for one session or deletes them prematurely. Please note that blocking or rejecting cookies on your computer or other device may prohibit you from accessing and/or using certain functionality or services available in the Website and/or impair Website's functionality.

Some Internet browsers – like Internet Explorer, Firefox, and Safari – include the ability to transmit "Do Not Track" or "DNT" signals. Since uniform standards for "DNT" signals have not been adopted, Website do not currently process or respond to "DNT" signals.

### COOKIE POLICY UPDATES

We may update this Cookie Policy from time to time to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. If we do, you will be notified when you first visit our Website after the change. You can also revisit this page if you wish to keep yourself informed about all the changes.

#### SCHEDULE 1

Name	Host	Lifetime	Category	Description
cookiehub	.edheroes.net work	365 days	Necessary	Used by CookieHub to store information about whether visitors have given or declined the use of cookie categories used on the site.
VISITOR_INFO1_LIVE	.youtube.com	180 days	Preferences	Set by YouTube and used for various purposes, including analytical and advertising.
YSC	.youtube.com	session	Analytics	This cookie is set by YouTube video service on pages with YouTube embedded videos to track views.
CONSENT	.youtube.com	730 days	Analytics	YouTube sets this cookie via embedded youtube-videos and registers anonymous statistical data.

VISITOR_PRIVACY_METADATA	.youtube.com	180 days	Analytics	—
_fbp	.edheroes.net work	90 days	Marketing	Facebook Pixel advertising first-party cookie. Used by Facebook to track visits across websites to deliver a series of ad products such as real time bidding from third party advertisers.