EDHEROES

EdHeroes
ANNUAL
REPORT
2023

Table of contents

EDHEROES

Introduction and Overview

About us

EdHeroes is a decentralized network that unites people and organizations within education to achieve United Nations SDG 4—quality education. EdHeroes is about connecting, communicating and speeding up education processes and projects.

Our approach is based on the concept of glocality—a global vision with a strong respect for local organizations and individuals. We believe that we can't know the educational issues of a given community better than the communities themselves, thus we partner with local organizations to address them.

Mission

We are on a mission to improve the access to and the quality of education for people of all ages. We establish partnerships with community leaders and organizations to catalyze their projects, raise awareness and expand their reach with the goal of making lasting improvements to education. Ultimately, we aim to help create a generation of autonomous, capable and happy individuals.

EDHEROES

Education is the most effective way to change the world

From the CEO

"As I reflect on this past year, I am filled with gratitude—for the people who believe in our mission, the organizations that stand with us, and the communities that inspire us. From the start, EdHeroes was built on the idea that when we work together, impact multiplies. Today, we are proud to see individuals and organizations uniting to create innovative solutions, breaking down barriers, and expanding access to education.

Building something meaningful is never easy, especially in the early years. Finding the right path, the right partners, and the right opportunities is a challenge. Yet, we have been fortunate to grow faster than we ever imagined—not just because of hard work, but because of the incredible network of people who share our vision.

As we look ahead, we do so with excitement and responsibility. The work is far from over, but if this year has shown us anything, it is that real progress happens when we build it together.

To everyone who has been part of this journey— thank you. Thank you for your passion, your dedication, and your belief that education can change lives. The future of EdHeroes is bright because of you, and together, we will continue to create opportunities, amplify impact, and transform lives.

With gratitude and determination,"

Alina Baimen
CEO and Co-Founder
EdHeroes

Manifesto 2.0

We at EdHeroes believe education is the most powerful force for human betterment. We are on a mission to improve the access to and the quality of education for people of all ages.

While formal classroom education is critically important, we believe that a broader focus that recognizes and supports the roles of family, friends, and communities is vital to creating well-educated and thriving people.

To achieve this goal, we are creating a new 'operating system' for advancing education based on transparency and decentralization to push for social change. Our worldwide network counts educators, parents, students, policymakers, advocates, and many other people passionate about education as participants. We are bringing them together— one conference, workshop, or event at a time—to share best practices, build novel approaches and catalyze partnerships to better education— for people, for families, and for entire communities.

Our worldwide network counts educators, parents, students, policymakers, advocates, and many other people passionate about education as participants

Manifesto 2.0

At EdHeroes Network, we each commit to:

✦ **Build Equitable Access** to Education by helping communities develop and expand educational opportunities through public schooling and other avenues

✦ **Inspire and Inform New Educators** and Education Advocates through engagement with practitioners, local groups, and community members that build awareness of key educational issues, innovations, best practices, and inspire changes in education

✦ **Improve the Quality** and Relevance of Education by building on effective practice and local insights to strengthen educational programming

✦ **Push for Scaling 'What Works'** by identifying effective education interventions and working to grow funding and support for those interventions at the local, regional, and national levels

The issues and challenges in education can often feel large and intractable. Still, we believe that through the power of our collective passion, experience, and collaboration, we can make significant and measurable differences in improving education worldwide. Join us!

The Manifesto was developed and written with the support and participation of members of the EdHeroes Advisory Board

If you want to sign our manifesto, you can do so on the EdHeroes website in the Manifesto section by clicking the button below

Sign Manifesto

Approach

How do Edheroes focus on the concept of glocality and community engagement?

Concept of Glocality

EdHeroes approach is centered around the concept of glocality, which embodies a global vision while maintaining a strong respect for local organizations and individuals. This approach recognizes that local communities understand their educational challenges best.

Community engagement

By embracing glocality, EdHeroes ensures that community-based initiatives are both locally relevant and globally competitive. We establish partnerships with community leaders and organizations to catalyze their projects, raise awareness, and expand their reach to make lasting improvements to education.

Approach

What did we do during 2023?

EdHeroes Hubs

EdHeroes Hub is set up in collaboration with a trustworthy local partner or organization, that consistently advocates and takes action to improve education

Collaborative Events

Collaborative Events bring together diverse stakeholders and esteemed partners to learn, share experiences, and work towards achieving a common educational goal

EdHeroes Forum

EdHeroes Forum raises awareness about challenges, breakthrough solutions, new educational approaches, and more

Certification Program

This unique initiative has been created to recognize and highlight educational programs and projects that are making a remarkable impact on the learning experience

Leadership Program

EdHeroes Leadership Program is aimed at fully upgrading leadership thinking, releasing fears that limit potential, setting ambitious goals, and learning how to achieve them

Approach

How does EdHeroes expand its worldwide Network?

EdHeroes is a digital community with dozens of online events, with the biggest being over 60,000 viewers. Our global network includes a diverse group of educators, parents, students, policymakers, advocates, and others who are deeply committed to education. Through EdHeroes, these individuals unite, whether it be at conferences, workshops, or other events.

135+ countries

12 hubs

270 000+ followers

178 000* impacted persons in 2023

* Through EdHeroes and EdHeroes Hubs events and activities

How does EdHeroes engage with local communities and stakeholders?

EdHeroes engages with communities through partnerships with local leaders and organizations to catalyze their educational projects and expand their reach. Through events like the Forum and Talks, EdHeroes actively engages with various communities, promoting dialogue and sharing best practices. Similarly, with Hubs and Collaborative events, EdHeroes raises awareness about educational issues and advocates for solutions tailored to local needs.

Hub Initiatives

EdHeroes Hub is set up in collaboration with a trustworthy local partner or organization, that consistently advocates and takes action to improve education. Basically, we partner with sustainable organizations across the globe to accelerate their educational programs and projects.

"Being the Expansion Director has been an amazing adventure! With our incredible team, we've linked arms with a dozen fantastic organizations in various countries, establishing these wonderful Hubs that truly embody our organization's essence. Seeing the positive impact unfold has been beyond rewarding. Yet, this is just the beginning. Next? Imagine nurturing these partnerships, growing our hubs exponentially, and sharing our educational mission far and wide; enriching lives across the globe. Together, through collaborative efforts in education, we're crafting a brighter future, one where learning knows no bounds and opportunities flourish."

Farhannisa Nasution

EdHeroes
Expansion Director

Hub Initiatives

Indonesia 🇮🇩

pijar FOUNDATION

Pijar Foundation is independent non-profit organization in Indonesia, focusing on Future Talent and Future Planet issues. We are proudly youth-led and youth-run and provide pathways for strategic players to shape the ever-evolving landscape of tomorrow.

Collaborative events:

- ✦ Indonesia 2023 "Leadership & Womenpreneur Camp"
- ✦ Indonesia 2023 "Girl Camp Yogyakarta: Get Her Story in History"

❞

"The future is shaped by what we do today. And today, we choose collaborations for impact. Our collaboration with Edheroes scales our talent up-skilling and re-skilling initiatives from Indonesia to the world. Yes, we can achieve more together. Yes, our acts can make a difference. Let's solve the future, now."

Ageng Sajiwo

Indonesia Hub Leader
Director at Future Skills
by Pijar Foundation

Hub Initiatives

Peru 🇵🇪

Amantaní en España mission is to promote inclusion and equality for rural Peruvians through opportunities in education, employment, and fair trade. They run projects to enable young people in situations of disadvantage, from rural communities to access further education, as well as promote financial independence for Quechua women from mountain communities in the Cusco region.

"We have been working closely with EdHeroes in the last few months in planning a global forum in 2024 that will allow our Hub and others to share our work and outcomes with a wider platform. This is very exciting for us and we could not be more grateful for the encouragement and support from the team in this process. Now more than ever it is so important that our organisations continue working together to ensure that many more young people have access to the quality of education they deserve."

Sara Mitchell

Peru Hub Leader
Partnerships Coordinator
at Amantani

Hub Initiatives

Kyrgyzstan 🇰🇬

NICE Kyrgyzstan is a social enterprise known for its commitment to providing high-quality education and promoting professional growth across various fields.

> *"Through collaboration, innovation, and a shared commitment to excellence, NICE Kyrgyzstan and EdHeroes are shaping the future of education in Central Asia."*

Mahmoud Abdelkarim

Kyrgyzstan Hub Leader
Chief Executive Officer
at Nice Kyrgyzstan

Oman 🇴🇲

Omani Society for Educational Technology (OSET) has been leading Oman's education sector by building networks of educators and technologists.

Hub Initiatives

Myanmar 🇲🇲

MYEO

Myanmar Youth Empowerment Opportunities (MYEO) is a social ed-tech initiative aimed at equipping Myanmar's graduates with skills for workforce and societal contribution.

Collaborative events:

✦ EdHeroes Myanmar Forum "Future Ready Education and Skills"

✦ EdHeroes Myanmar Forum "Promoting Entrepreneurship in Education"

"During the most challenging times, it is critical to have communities that commit to educating youths. Edheroes is such a community, and MYEO is very glad to be part of the global Edheroes network, especially when Myanmar is going through one of the most challenging and transformative times in our history. With global support, we can empower youths with education to be able to shape the futures they wish to have!"

Htet Thiri Shwe
Myanmar Hub Leader
Chief Executive Officer
at MYEO

Hub Initiatives

Singapore

ALLiN

ALLiN Edutech Group aims to provide language programs and solutions on its EduTech platform, focusing on adaptability, and cognitive development principles.

"EdHeroes' relentless dedication to empowering educators and students alike resonates deeply with our vision for a brighter future."

Jason Ng
Singapore Hub Leader
Executive Director
at ALLin Edutech Group

Malaysia

INFINITE MINDS ACADEMY

Infinite Minds Academy offers tech programs for special needs individuals, fostering economic independence and reducing reliance on external support.

Hub Initiatives

Kazakhstan 🇰🇿

Quantum Education aims to foster scholarship, and creativity with a rigorous curriculum and envisions empowering students to excel in global challenges and lifelong learning.

> *"I am happy to be a part of Edheroes and represent their hub in Kazakhstan. It is an opportunity to meet other great organizations and individuals, share knowledge and ideas, and collaborate on new projects."*

Zhaniya Seraly
Kazakhstan Hub Leader
Managing Director
at Quantum Stem School

Cameroon 🇨🇲

United Action for Children focuses on empowering youth for a future with education, agribusiness, and community development.

Hub Initiatives

Greece 🇬🇷

Imagine Heritage has been started on Education, giving to schools in damaged areas of Athens access to exhibitions and open speeches for children about the memory of lost areas and the need to learn to protect the environment as a precious gift of our human and nature heritage.

"On behalf of Imagine Heritage non profit organization I share this message: The value of Education for humanity is the only hope for global prosperity. That's why we are standing by the side of EdHeroes mission to expand this value worldwide. Our commitment is to make this mission powerful in Europe through our edu-heritage effortless action and contribute to our global community."

Spyridon Kogkas

Greece Hub Leader
Chief Executive Officer
at Imagine Heritage

Hub Initiatives

Slovakia 🇸🇰

NANØSYⅢPHØNY

Nanosymphony, driven by a passion for music, seeks to expand musical groups and youth collaborations, enhancing education and the arts.

> *"The connection with EdHeroes significantly strengthens Nanosymphony's efforts and brings new energy to the Central European educational environment. Our collaboration fosters creativity and teamwork, brings new opportunities, helps promote Nanosymphony's activities internationally, and extends our reach to new audiences."*

Roman Pták
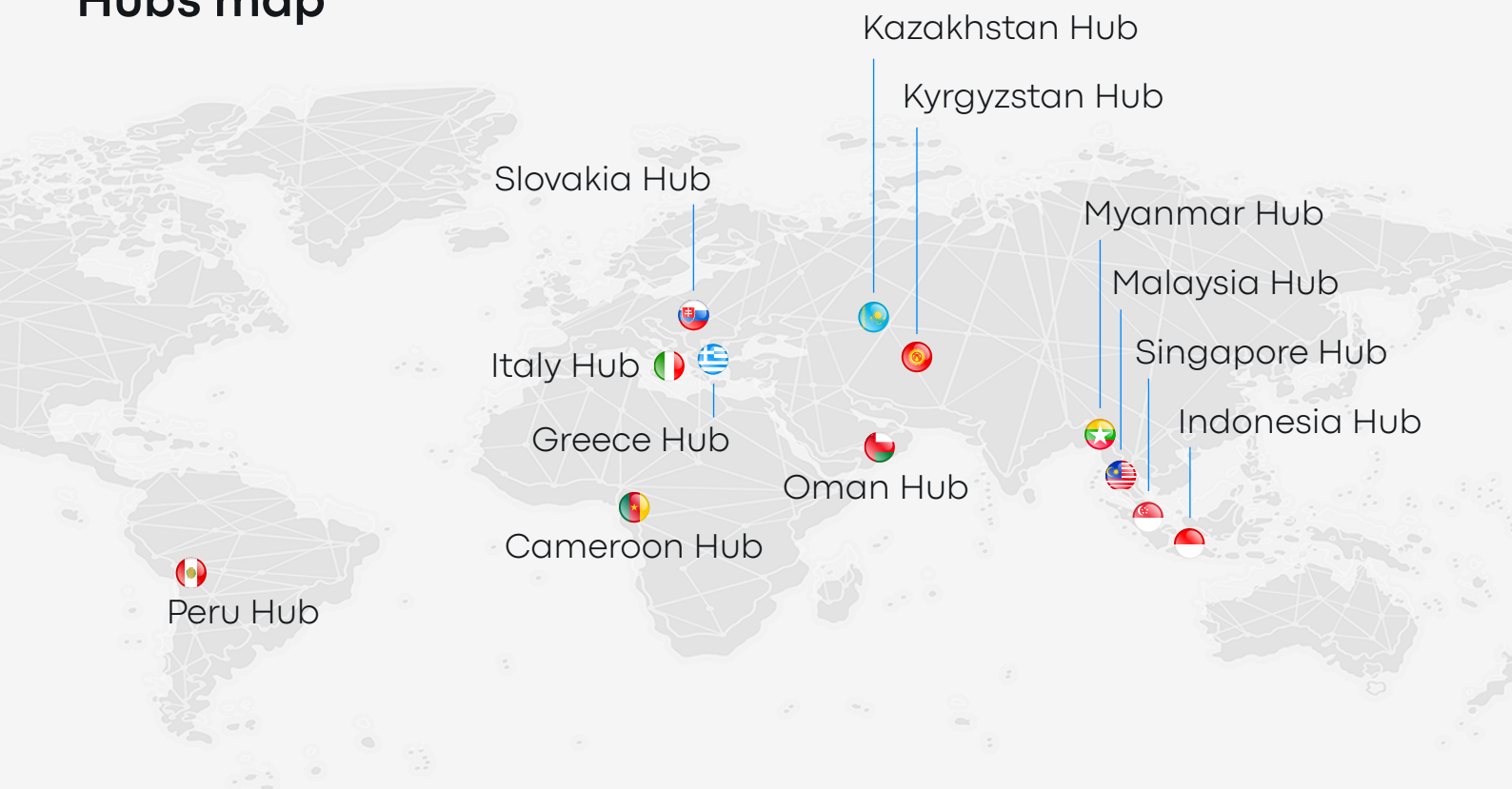Slovakia Hub Leader
Nanosymphony

Hub Initiatives

Italy

REUSE ITALY

Reuse Italy has the long-term goal of focusing the public attention on this issue, promoting cultural activities that can show how it is still possible to bring back life inside those ruins, activating a reuse process.

Hubs map

Kazakhstan Hub

Kyrgyzstan Hub

Slovakia Hub

Myanmar Hub

Malaysia Hub

Italy Hub

Singapore Hub

Greece Hub

Indonesia Hub

Oman Hub

Cameroon Hub

Peru Hub

Events

Forbes Philanthropy Summit 2023

April 20, 2023
Paris, France

Forbes

EdHeroes session:
"Leading the Global Economic Race:
Growth through Education Innovation"

The conference included a roundtable session moderated by Alina Baimen (Co-Founder and CEO of EdHeroes), promoting collaborative philanthropy in Asian education, underlining its role in addressing complex issues and its importance in societal development, featuring speakers from the World Bank, Educate!, and the EdHeroes Indonesia Hub.

> *"In a future* world with rapidly changing labor market, I think it's really important to think about how alternative pathways and condensed experiences can be transformational toward that (referring to Transforming Education)"

Boris Bulayev

Chief Executive Officer
& Co-Founder of Educate!
EdHeroes Advisory Board
Member

> *"... If we add all the* other benefits of schooling that people talked about, people's ability to interact, to work in teams, and such, that's also lost. We can't measure it as easily, but we know that's lost (referring to schools closing during the COVID-19). But in terms of concrete terms, we know we've lost about a year of schooling, and in terms of income, that's a sizable portion of people's future earnings..."

Harry Patrinos

Senior Adviser, World Bank Education
EdHeroes Advisory Board Member

Events

Forbes Philanthropy Summit 2023

April 20, 2023
Paris, France

WOLFRAM

Forbes

EdHeroes Talks Conrad Wolfram
"Maths Education Isn't Working for the AI Age"

Over the last 30 years, Wolfram Research has been a key part of the technology transformation that has brought maths, computation, and data science to the forefront of today's world and moved us towards the AI age.

"In the real world, computers do almost all the calculating. The reason mathematics is so predominant in the world today is because we have mechanized computing. That's why it's so much more predominant than it was decades ago."

Conrad Wolfram

Strategic Director and European
CEO/Co-Founder, Wolfram Research
EdHeroes Advisory Board Member

Maths ed crisis:

Employers: hires don't know enough/right stuff
Governments: panicked, drill more maths
Teachers: boring to teach, hard to motivate
Students: despised, irrelevant but critical

Real-world maths: more revered than ever

Events

AVPN Global Conference 2023

June 21, 2023
Kuala Lumpur, Malaysia

Roundtable session
"Enabling Early Childhood Development
and Education through Collaborative Philanthropy"

The Gates Foundation organized a roundtable
discussion that explored existing methods in catalyzing
collaborative philanthropy efforts in the education
sector across Asian countries. By delving into the power
of collaboration and its role in addressing the scale
and complexity of various issues, EdHeroes showcases
the significance of collaboration in achieving holistic
societal development.

Events

GESS Dubai Education Exhibition and Conference 2023

October 30—01 November, 2023
Dubai, United Arab Emirates

GESS DUBAI

EdHeroes Talks
"How to Make a Leader Within Our Educational System"

Panel discussion with Dr. Osama Obeidat CEO of Queen Rania Teacher Academy and Anna Molero, Chief Government Officer of Teach For All highlighted the importance of teachers as leadership mentors, advocating for a holistic educational approach that balances leadership development with conventional subjects to prepare students for all aspects of life.

"Training teachers, preparing teachers alone, without having principles or leaders on board, it's not that the impact might not happen; it's going to be minimal. Because, at the end of the day, you need someone to be the champion for change. And in this case, leaders, and again in our context, are school principals... It's all about the mindset, the growth mindset, of learning how to become a lifelong learner."

Osama Obeidat
CEO of Queen Rania Teacher Academy
EdHeroes Advisory Board Member

Future Ready Education and Skills

February 4, 2023
Myanmar (Online)

EDHEROES FORUM

MYEO

The forum covered education topics like challenges, sustainability, skill gap reduction, and tech integration, featuring keynotes by Suchetha Bhat (CEO of Dream a Dream), Monirath Siv (CEO of Teach For Cambodia), and Htet Thiri Shwe (CEO of MYEO).

"it's very important when we think of equity in education, we are able to design our intervention, able to design our education, to meet each child where they are at, and be able to provide them opportunities which meet their needs."*

Suchetha Bhat

CEO Dream a Dream
EdHeroes Advisory
Board Member

Promoting Entrepreneurship in Education

May 20, 2023
Myanmar (Online)

EDHEROES FORUM

MYEO

The event centered around the promotion of entrepreneurship in education and featured speakers from Smile Education Training Institute Myanmar, Golden Plain, and the Founder of PS Business School.

"We cannot just build a school, or we can't just teach anything in one particular place, you know, like, 'Oh, in the big city.' So, we have to ensure that the education we provide has to be accessible across the country, or it has to be at the hands of the young people who want to learn and empower their potential in learning. And, as mentioned in the first panel, localization is so important."*

Htet Thiri Shwe

Myanmar Hub Leader
Chief Executive Officer
at MYEO

Events

International Dragons' Den

November 16, 2023

**Alina Baimen as an expert
on International Dragons' Den
Panel Discussion**

International Dragons' Den by Social Enterprise Academy came from the notion of amplifying our young changemakers' voices and enabling them to share their remarkable stories both with one another, as well as with wider audiences across the globe.

Why did you want to participate as a Dragon?
"Younger generations hold the key to our future, and it is my honour and privilege to show what doors could be opened."
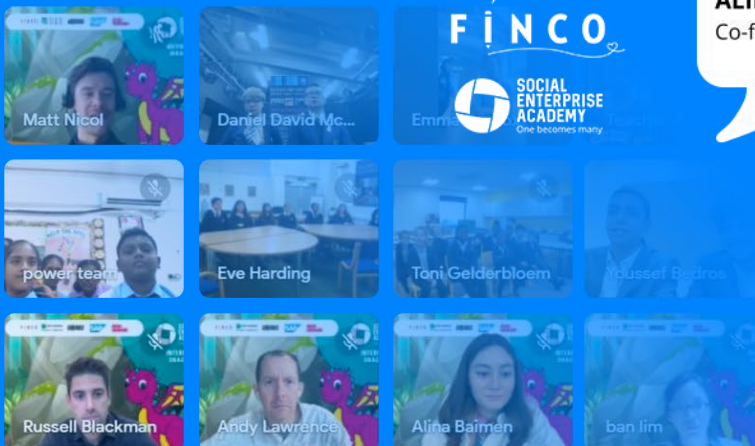
What you are looking forward to the most at the IDD?
"Many inspired young individuals who have been on different paths all came together to bring change. I am thrilled to learn from them."

What inspires you the most about youth entrepreneurship?
"It is the daring vision, the ability to make mistakes and learn from them, and the contagious enthusiasm of young entrepreneurs that is so inspiring."

ALINA BAIMEN
Co-founder & CEO | *EdHeroes*

Events

The Future Summit

December 12, 2023
Jakarta, Indonesia

Future Talent—Preparing the Human Fit for Our Imagined Future

EdHeroes Expansion Director, Farhannisa Nasution led the conversation at a Summit organized by Pijar Foundation about the importance of contextualizing tradition to meet the future, empowerment through education, and championing youthful aspirations. The speakers for the sessions are Minister of Youth and Sports Affairs of Indonesia, HE. Dito Ariotedjo, King of Praja Mangkunegaran Surakarta, HRH. Mangkoenagoro X, and Co-Founder & General Partner of AlphaJWC Ventures, Mr. Jefrey Joe.

Panel 2: Future Talent – Preparing the humans fit for our imagined future

Farhannisa Nasution

She is the Expansion Director of EdHeroes and Puteri Indonesia Favorit 2015

www.futurist.id

Events

Leadership & Womenpreneur Camp: Creating Stronger Women-led Businesses and Local Heroes in Indonesia

March 8–9, 2023
Indonesia

INDONESIA
EDHEROES
HUB

Unleashing The Potential Woman in You

Women are expected to balance their roles as wives, mothers, and daughters with contributing to the family's financial stability. The focus is on empowering women to reach their full potential in tackling modern challenges. EdHeroes Expansion Director and a representative from the Indonesia Stock Exchange are exploring how young mothers in Jambi can contribute significantly to society.

Events

Girls Camp Yogyakarta: Get Her Story in History

March 14–15, 2023
Indonesia

Inspiring Sharing Session by HRH Princess of Yogyakarta

Attended by 26 school representatives from each district in Yogyakarta. The event was supported and graced by Her Highness Princess Mangkubumi's presence, a senior Royal Family member of the Royal Palace of Yogyakarta, Indonesia.

"Let it be known that no one shall be left behind. In every domain and corner, men and women stand on equal ground. It is important that we unite to grant women not just parity but enhanced access across all facets of existence."

Her Royal Highness
Princess Mangkubumi
Hamemayu Hayuning Bawana
Langgeng ing Mataram

EdHeroes Certification Program

This unique initiative has been created to recognize and celebrate educational programs and projects that are making a remarkable impact on the learning experience. Certification aims to identify and promote educational programs that demonstrate exceptional standards of excellence, ensuring they receive the recognition they deserve.

CERTIFIED BY EDHEROES

Beneficiaries

All types
of organizations
are doing educational
programs/projects

Reason to apply

By participating in our certified program, educational providers can showcase their commitment to delivering the highest quality education. A seal of certification from EdHeroes serves as a mark of distinction, distinguishing these exceptional programs from their peers and showcasing their dedication to impactful learning experiences.

Launched
October, 2023

Received
9 applications

Issued
6 certificates

EdHeroes Certification Program

Benefits

1. Credibility and Trust: Certification enhances the credibility and trustworthiness of the educational program or project. Obtaining the certification demonstrates a commitment to meeting the highest standards of excellence, assuring stakeholders of the quality they can expect.

2. Increased Visibility: Certified programs and projects receive increased visibility through our website and promotional materials. This exposure helps attract more students, partners, and funders who are actively seeking distinguished educational initiatives.

3. Networking and Collaboration Opportunities: The certification program offers educators an opportunity to connect, collaborate, and build partnerships with other recognized programs. This facilitates the exchange of ideas, fosters innovation, and creates opportunities for professional growth.

4. Valuable Feedback: The certification process includes a comprehensive evaluation of the educational program or project by experts in the field.

5. Access to Resources: Certified programs and projects gain access to a wealth of educational resources, including best practices, research findings, and industry insights. These resources can further empower educators to develop more impactful programs and unlock new possibilities in education.

EdHeroes Leadership Program

Duration

4 weeks

Purpose

To change thinking and attain a higher level of life

Graduates

5 500

Result

Upgrade leadership thinking release fears that limit potential set ambitious goals, and learn how to achieve them

Target Audience

✦ Leaders in education
✦ Social entrepreneurs
✦ People interested in self-development

Feedback

✦ Found like-minded people and implemented new projects
✦ Increased company revenue by 45%
✦ Exit operating management freed up time for self-development

EdHeroes Leadership overview

Content

✦ 1 GOALS

Setting bigger goals and working towards achieving them is a great source of inspiration. It enables one to tap into their full potential and accomplish great things. A goal is a way to activate high-energy leader potential

✦ 2 MISTAKES

Students learn to consider mistakes as valuable learning experiences. A mistake is a creative resource, an opportunity to gain new experience, find a non-obvious solution, or use an unnoticed opportunity

✦ 3 SUCCESS

Students choose a model of success that suits them, not what society or others dictate, explore new roles in unfamiliar contexts, enjoy success by staying in the flow, and rebuild when needed

✦ 4 SOCIAL ENVIRONMENT

Choosing the right social environment is crucial for creating powerful ideas and strong partnerships

03 Optimism

04 Partnership

02 Adventurism

05 Improvisation

01 Energy

06 Creativity

Theory of Change

The EdHeroes Theory of Change, developed in collaboration with Mission Measurement, outlines a comprehensive strategy for utilizing education as a transformative force for human betterment. The theory is grounded in the belief that quality, relevant education accessible through both formal and informal channels—and supported by families, friends, and communities—is fundamental to fostering thriving individuals worldwide.

MISSION
MEASUREMENT

"As the EdHeroes Program Director, it's inspiring to witness the transformative impact of our network.

In 2023, EdHeroes itself and our hubs reached 178,000 individuals through events and activities, showcasing the powerful change education can have.

Our Theory of Change highlights the significance of impact measurement, ensuring our initiatives drive meaningful changes. By enhancing these hubs and their reach, we are not merely changing education; we are building a better future. Together with families, communities, and advocates, we are breaking boundaries and expanding educational opportunities for all."

Daria Bashkatova

EdHeroes
Program Director

The long-term goals focus on leveraging education as a force for global human betterment through several strategic objectives:

✦ Global Access to Quality Education

✦ Creating Advocates for Education

✦ Supporting Policy Change and Enforcement

✦ Equitable Access to Education

✦ Enhancing Lifelong Learning Opportunities

✦ Improving Educational Outcomes at All Levels

View EdHeroes Theory of Change

Theory of Change

Key Drivers

- Educator, Advocate, and Entrepreneur Network
- Foster Innovative Educational Approaches
- Best Practice Sharing
- Address Local Community Needs

Primary Outcomes

Creating Advocates & Issue Awareness

Help individuals increase awareness of educational issues leading to self-awareness and a change in social norms around the importance of education

Policy Change & Enforcement

Help individuals to demonstrate support for and take meaningful steps towards improved education policies, systems, and funding

Equitable (Access to) Education

Help communities increase capacity to provide free public access to education and the fair institutional policies to insure equal attendance

Secondary Outcomes

Lifelong Learning

Enhance literacy and learning that improves access to social and business opportunities throughout one's life

Priority Outcomes:
- Mental Wellbeing
- Economic Participation
- Adult Literacy

Secondary Outcomes

Early Education

Improve usage/attendance in early education that builds early literacy and math skills, and enables play & discovery

Priority Outcomes:
- Effective Educators (teachers & parents)
- Oral Language and Emergent Literacy Gains
- Mathematics and Science Knowledge Gains
- Improve Social-Emotional Skills

Primary/ Secondary Education

Improve attendance, academic skills/ performance & positive identity

Priority Outcomes:
- Effective Educators (teachers & parents)
- Attendance & Persistence in School
- Improved Academic Skills
- Improved Academic Performance
- Positive Identity Development
- STEM Interest

Education for Career Access

Improve access to career-oriented education to help attain and improve jobs, and build careers

Priority Outcomes:
- Improved Job-Specific Skills
- Improved General Employability & Soft Skills
- Stimulate Entrepreneurship
- Improved Job Quality

Impact Goal

At EdHeroes, we believe that **education is the most powerful force for human betterment.**

We are on a mission to improve access to quality, relevant education around the world through both formal and informal channels that draw on the vital roles of family, friends, and communities in supporting thriving individuals.

Glossary (1 of 2)

Impact Area	Impact Genome Outcomes and Definitions
Early Childhood Education	**Mathematics and Science Knowledge Gains** The demonstration of gains in knowledge and application of mathematics (e.g., numbers and sequence; shapes; patterns) or scientific process skills (e.g., physical and life sciences; observation; measurement; classification). **Oral Language and Emergent Literacy Gains** The demonstration of gains in oral language skills (e.g., phonological awareness, appropriate use of vocabulary, following and constructing narratives) and emergent literacy skills (e.g., concepts of print, letter recognition, identification of print letters).
K-12 Student Achievement	**Improved Academic Performance** The demonstration of growth in scores or levels of proficiency on standards-based or norm-referenced assessments, higher course grades or GPA, or new or increased enrollment in rigorous coursework (e.g., new AP, IB, or Honors course). **Improved Academic Skills** The demonstration of improved cognitive skills and self-regulation (e.g., critical thinking, working memory, creative thinking) or organizational and study skills (e.g., time management, planning, task persistence). **Attendance & Persistence in School** The demonstration of improved school attendance or persistence to the next grade.
STEM	**STEM Interest** The demonstration of increased interest and/or engagement in STEM or STEM-related activities and education.
Quality of Education	**Effective Teachers** The demonstration of improved teaching methods and self-directed professional development. **Equitable Education**** The demonstration of an equitable education for students of all backgrounds, genders, races, achievement levels and diverse student needs(e.g., attendance at all education levels, equitable funding for high poverty schools, equal proportions of highly certified teachers for all students etc.,equitable student achievement, etc.). **Positive School Environment** The demonstration of a positive school environment (e.g., safe, supportive and academically challenging climate, inclusive school community, engaging instructional environments, etc.).

**Primary outcomes for EdHeroes

Glossary (2 of 2)

Impact Area	Impact Genome Outcomes and Definitions
Workforce Development	**Improved Job Specific Skills**
	The demonstration of specialized skills, knowledge, and experience necessary to acquire and retain a specific job or career.
	Improved General Employability & Soft Skills
	The demonstration of general employability and soft skills needed to acquire and retain employment.
	Adult Literacy
	The demonstration of the ability to understand and communicate using printed and written language.
	Improved Job Quality
	The attainment of improved benefits, working environment, and/or job security.
	Stimulate Entrepreneurship
	Gaining access to capital, markets, and business information that previously was not accessed to facilitate the development of an advanced understanding of entrepreneurship (e.g., market knowledge, participation in new businesses, etc.).
Elderly Care	**Mental Wellbeing**
	The attainment of mental well-being (e.g., prevented mental deterioration, received appropriate care, etc.).
	Economic Participation
	The attainment of the ability to participate in the economic system (e.g., legal protection against workplace discrimination, equal parental leave policies, equal pay for equal work, elimination of slavery, etc.).
Youth	**Improve Social-Emotional Skills**
	The demonstration of skills that support social-emotional development (self-regulation, communication, empathy, responsible decision making, respect, leadership, etc.).
	Positive Identity Development
	The attainment of a clear and positive view of oneself and sense of personal agency.
Policy Development	**Creating Advocates and Issue Awareness (Individuals)****
	The demonstration of increased awareness of social issues leading to self-awareness and a change in social norms.
	Policy Change and Enforcement**
	The demonstration for support for new policies or improved systems to ensure policy enforcement.

**Primary outcomes for EdHeroes

EdHeroes Advisory Board

Boris Bulayev
Chief Executive Officer & Co-Founder of Educate!

Conrad Wolfram
Strategic Director and European CEO/Co-Founder, Wolfram Research

Harry Patrinos
Senior Adviser, World Bank Education

Karen Giles
Advisor to the Varkey Foundation, Board UK, and Trustee for Varkey Foundation Argentina

Osama Obeidat
Chief Executive Officer, Queen Rania Teacher Academy

Sandeep Aneja
Founder and Managing Partner, Kaizenves

Steven Duggan
Member of the Governing Board of the UNESCO Institute for Information Technologies in Education; Vice President of Terawe Corporation

Sven Rooms
General Director, VVOB

Cecilia Vaca Jones
Senior Advisor to Abu Dhabi's Early Childhood Authority; Former Executive Director of the Bernard van Leer Foundation

Francisco J. Marmolejo
Higher Education President & Education Advisor, Qatar Foundation Higher Education

Henry Motte-Muñoz
Founder and Chief Strategy Officer at Edukasyon.ph

Mercedes Mayol Lassalle
World President of OMEP (Organization for Early Childhood Education)

Safeena Husain
Founder and Executive Director, Educate Girls

Shaun Conway
Founder and President, ixo Foundation

Suchetha Bhat
CEO, Dream a Dream

Wendy Kopp
CEO and Co-founder of Teach For All

Partners

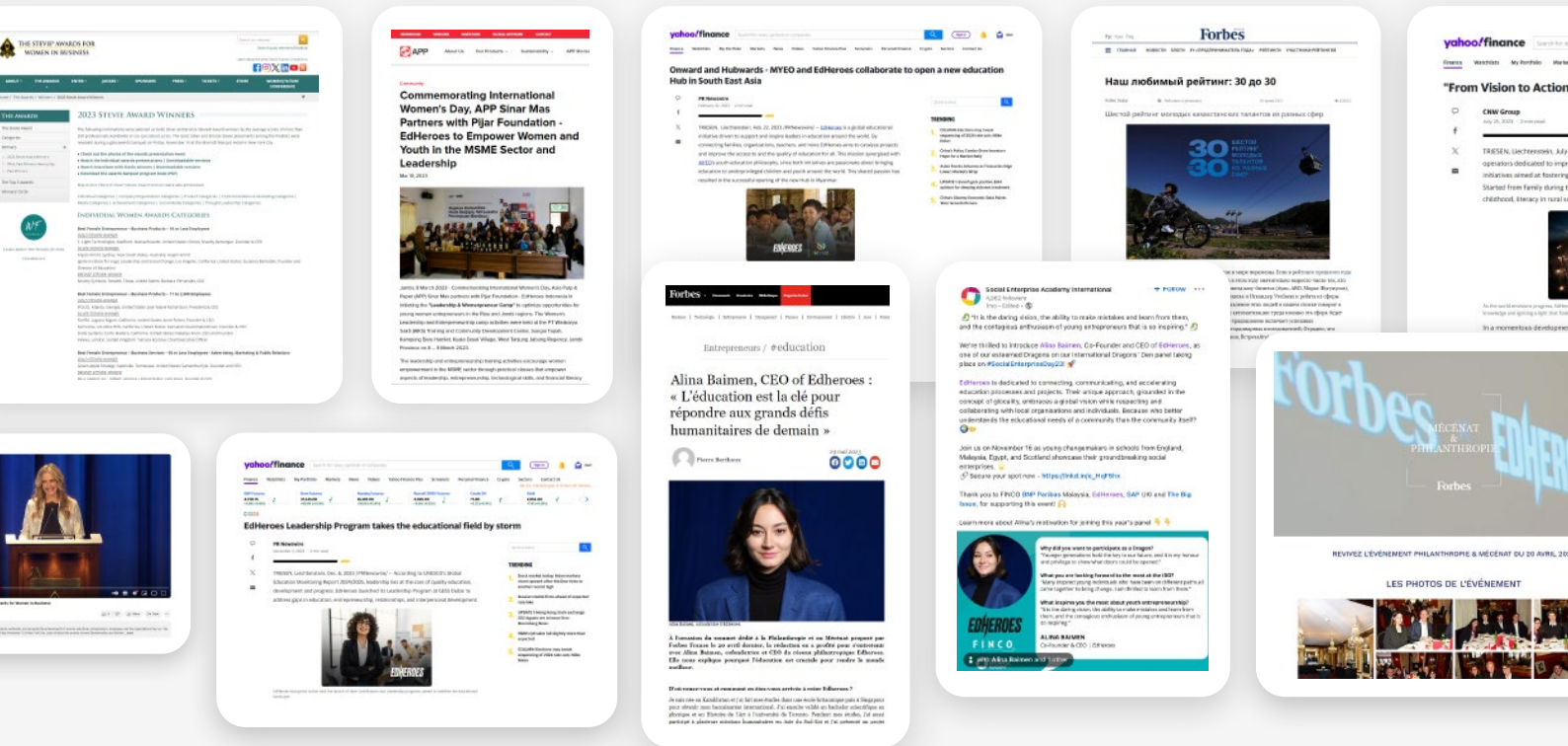## Partners and Sponsors: Recognition of key partners

Our worldwide network includes educators, parents, students, policymakers, and many others passionate about education. We are bringing them together to share best practices, build novel approaches, and catalyze partnerships to better education.
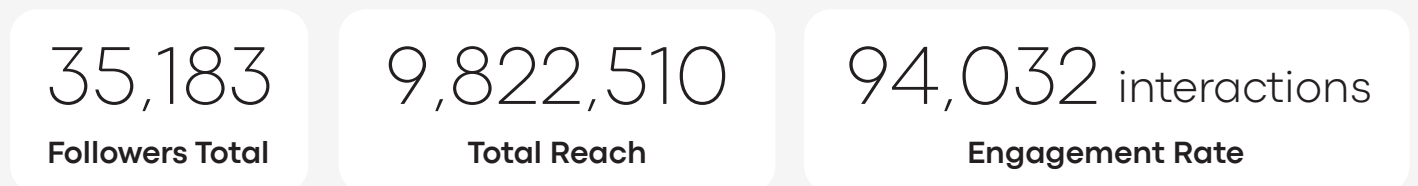
Media Overview

Global Recognition and Awards

Forbes 30 under 30 Kazakhstan ↗

A Bronze Stevie® Awards for Women in Business ↗

Shortlisted for Best CSR Programme for Education ↗

2023 Social Media Performance Overview

* including Instagram, Facebook, LinkedIn, and YouTube.

35,183
Followers Total

9,822,510
Total Reach

94,032 interactions
Engagement Rate

Future Outlook and Goals

From exploring new connections to creating new platforms, EdHeroes understands the importance of innovation and collaboration in every aspect of our work. As we reflect on the past year and the milestones achieved, we're excited to outline some of our vision and strategic initiatives for 2024:

Online, July 11th, 2024

EdHeroes Global Forum 2024: Cultural Heritage in Education

In our continuous effort to connect communities and organizations globally, EdHeroes will launch a unique 24-hour continuous online forum. This initiative originates from EdHeroes Hubs' unique expertise. Together, we aim to explore how intertwined culture and globalization through a mix of pre-recorded and live activities, such as panels, dialogues, workshops, interactive sessions, and cultural showcases.

Certification Scale-out

Building on the success of our certification program, we are scaling out this initiative to recognize and highlight more educational programs and projects making a significant impact. This scale-out aims to broaden the reach and visibility of exceptional educational initiatives, reinforcing the importance of quality and innovation in education.

EdHeroes Guide to Leading Education Organizations

EdHeroes is set to release its first "Guide to Leading Education Organizations." This annual guide will spotlight exemplary global educational organizations known for their impactful contributions to the sector. Designed to serve as both a resource and inspiration, the guide will share stories of innovation and resilience, prioritizing collaboration over competition and fostering a community of shared learning among educational leaders.

Our heartfelt gratitude extends to our network, advisory board members, the EdHeroes Hubs Team, and every EdHero. Your unwavering support has been instrumental in bringing our collective vision to life over the past year

Contact Information

EDHEROES

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